



A program of the Ontario SPCA and Humane Society

**SUPPORT THE NORTH - Together, changing lives!**

Hello, Northern dog hero!

I am excited to share with you that the Ontario SPCA has declared 2018 the Year of the Northern Dog. The Year of the Northern Dog is a program aimed at bringing awareness, attention and action to a serious animal welfare issue in Canada – **Northern dog overpopulation.**

In the year 2018, it may be difficult to imagine how communities in Canada can be struggling with the issue of dog overpopulation. Sadly, many Northern communities do not have easy access to essential animal wellness programs and services, such as spay/neuter services and veterinary care. Northern dog overpopulation is escalating and we need you to join us at this critical time to take action.

We invite you to join the program to spread the word and bring awareness to the unknown facts about animal wellness challenges in the North.

You can do your part to **spread the word** by:

- Reading and sharing the “Quick Facts”
- Using the Year of the Northern Dog web tools to spread the word on social media and by using the hashtags **#SupportTheNorth, #YearOfTheNorthernDog**
- Printing and putting up posters in your community

Thank you for all your hard work and dedication to animal welfare in Canada. I look forward to our conversation.

Sincerely,

Judi Cannon  
Northern Dog Supporter